



# Denise Venuti Free

*Director of Communications and External Affairs  
Eastern Division, New Jersey American Water*

Denise Venuti Free is responsible for overseeing communications and external affairs across American Water's New Jersey, New York, Virginia and Maryland subsidiaries, including customer education, media relations, issues management and community outreach. Free joined American Water in 2009 and was promoted to her current position in 2016. She is a member of the Communications Committee for the National Association of Water Companies (NAWC), the New Jersey Utilities Association and Public Relations Society of America, and was a Fellow in Lead New Jersey's Class of 2018. Her community involvement includes serving on the Board of Advisors for the Salvation Army Kroc Center in Camden, New Jersey SHARES, and Lead New Jersey. Free is also a participant of the US Water Alliance's Camden Water Equity Task Force, which works align the resources of the public, private, and nonprofit sectors to advance equity and inclusion in Camden through smart water management.



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