

Waste Management

August 10, 2022

10:00am-11:00am

Zoom



Notes

I. **Welcome and Opening Discussion**

- a. 14 attendees; 7 Camden residents/businesses
- b. Discussion topic: implementation of a “Camden Cleanup Challenge” wherein CCI partners with schools to incorporate activities into the curriculum which bring attention to the issue of illegal dumping (social media challenge)
 - Overarching Ideas:
 - Should it be partnered with schools? Stacey Pierce and Alyssa Wilds have connected to public schools
 - User generated content from students - One or multiple school to start.
 - a. Mastery School: Carmen Ubarry contact
 - b. Brimm Medical School contact: Deborah Goodman
 - How should we incentives this? Winner categories- most views / most artistic / most likes
 - Start with Garden club / after school / STEM initiatives.
 - COMMENTS / CONCERNS:
 - Age group for campaign -High school? middle school?
 - NJ is starting to add climate change to their curriculum.
 - STEM school / sustainable NJ school / go green initiative / Medical ARTS school might be interested. -Debra Goodman POC.
 - Next steps:
 - Draft email to contacts
 - Meet with contacts for discussion about opportunities
 - Develop curriculum proposal
 - Develop guideline sheets for the “Camden Cleanup Challenge”
 - a. Metrics for scoring a winner in the various categories and awards for each
 - b. Educational components, lesson plan
 - c. Service components, clean up days

II. **Hot Topics**

- a. Ongoing issue sites:
 - Yaffa & Sons Property – Soil Pile: CRA/City, NJDEP updates
 - Block 1 lot 1: CRA/City, NJDEP updates
 - Gov alerts: long term platform

III. **Zero Waste**

- a. Current Issues:
 - Plastic Bag Ban: need to blast messaging that you need to use a reusable bag 10-50 times to make it more sustainable than filmy plastic (varies): flier
 - Community events: make your own reusable bag station
- b. Key Next Steps

- Make flier with above messaging and content about making your own reusable bag
- Idea to run with: “donate bags here” and “get bags here” signs, have bag redistribution boxes to put in CBOs and corner stores/ groceries/ bodegas

IV. Illegal Dumping

a. Current Issues

- DPW Update
 - Having success in court matters recently with police help; prosecutor might be an issue in the short term though
 - Federal and Westfield has become an issue; placing a camera there would help
 - Might need more “no dumping” signs: 3rd and Byron, 7th St. big city lot

b. Key Next Steps

- Create “No Dumping” design for CLHI billboard in North Camden
- Look into who owns the 27th St. and Federal St. Billboard for another touch point
- Look into more visible billboards between Camden and Philly
- Partner with HOME DEPT. / LOWES to ask for support on Illegal dumping awareness campaign: Email to cardholders, fliers in store
- Get special presentation from Mayor and others on \$500k grant to fund cameras, maybe CCI should be briefed on that plan/ provide feedback

V. Waste Collection

a. Current Issues

- Staffing issues; a lot of trash and not enough people cleaning
 - 2-3 weeks ago Camden strong workforce seasonal employees. Have they started? Are they helping?
 - Need to follow up with Mayor’s office

b. Key Next Steps

- Look into grants for “toters” or wheeled trash cans with lids

VI. Additional Information/Resources

- a. CCI Summit: submit keynote, theme, or other ideas to mfrankil@camdencpinc.com
- b. The [EJ Rule proposal](#) is open to public comment. Submit comments [here](#)

DISCLAIMER: This is a summary of the meeting and is based upon the written notes and memory of individuals from Cooper’s Ferry Partnership and members of the CCI Core Team. The notes are intended to capture only the main points made in the meeting, and they reflect comments on work-in-progress. The notes do not imply a specific opinion or commitment on the part of any individual or organization represented at the meeting. Report any corrections to camdencollaborative@camdencpinc.com

*Next Meeting: Next Meeting: CCI Waste Management Working Group October 12th at 10 am
No SEPTEMBER MEETING*