



**WATER WORKING GROUP
2021 ACTION PLAN**

GOAL				
To support sustainable management of Camden's water resources and water infrastructure, including stormwater, drinking water, and access to surrounding waterways. facilitate stormwater management, facilitate the construction of green and gray infrastructures, extend focus to drinking water safety, and reinforce the sustainability ordinance.				
BENCHMARKS FOR SUCCESS				
85% capture of all rainfall; disconnecting 145 impervious acres from the CSO				
EVALUATION PLAN				
Track # of gallons of stormwater diverted from combined swere; Track # of participants for community meetings/focus groups; Track # of education materials distributed; Camden Reports flooding data				
EDUCATION AREAS				
Camden Long-Term Control Plan & Camden Water Quality Status				
STRATEGIC ACTION/DESCRIPTION	RESOURCES REQUIRED	POTENTIAL CHALLENGES	DESIRED OUTCOME	PROGRESS
Flooding/CSO Mitigation: Develop stormwater catch basin program	NJ examples of successful programs	Who will lead effort?	Implementation of stormwater catch basin program.	
Flooding/CSO Mitigation: Educate residents and stakeholders on stormwater utility fee; CCI provides input to Camden stormwater utility feasibility study	Local moderator	City must initiate feasibility study process.	50 residents educated on stormwater utility; City completes stormwater utility feasibility study.	
Flooding/CSO Mitigation: Conduct community meetings to educate residents on Camden's Long-term Control Plan & Camden's water quality	Local moderator	Scheduling	100 residents participate in community meetings.	
Flooding/CSO Mitigation: Identify and prioritize flooding hotspots	Camden Reports flooding data; Funding for study to identify flooding causes	Funding	Study that identifies primary flooding areas and their causes.	
Drinking Water: Produce community education materials (brochure, postcard) on mitigating risks to lead in water and encouraging drinking tap water.	Examples of other education materials; Graphic designer; Translation	Translation; Community appeal	All residents receive education material on drinking water lead risk & tap water consumption.	

Community Access to Water: Encourage access to water via on-water programming	Marketing partnerships		CCI members host, participate and market on-water education and programming for residents.	
CCI: Increase resident engagement in working group	Meeting assistance (facilitation, note taking)	Virtual limitations; getting the word out; scheduling	Increased resident participation in regular and special CCI meetings	