



WATER WORKING GROUP 2021 ACTION PLAN

GOAL				
To support sustainable management of Camden's water resources and water infrastructure, including stormwater, drinking water, and access to surrounding waterways. facilitate stormwater management, facilitate the construction of green and gray infrastructures, extend focus to drinking water safety, and reinforce the sustainability ordinance.				
BENCHMARKS FOR SUCCESS				
85% capture of all rainfall; disconnecting 145 impervious acres from the CSO				
EVALUATION PLAN				
Track # of gallons of stormwater diverted from combined swere; Track # of participants for community meetings/focus groups; Track # of education materials distributed; Camden Reports flooding data				
EDUCATION AREAS				
Camden Long-Term Control Plan & Camden Water Quality Status				
STRATEGIC ACTION/DESCRIPTION	RESOURCES REQUIRED	POTENTIAL CHALLENGES	DESIRED OUTCOME	PROGRESS
Flooding/CSO Mitigation: Develop stormwater catch basin program	NJ examples of successful programs	Who will lead effort?	Implementation of stormwater catch basin program.	<i>Done: Adopt-A-Drain has been launched. Will look to expand in 2022</i>
Flooding/CSO Mitigation: Educate residents and stakeholders on stormwater utility fee; CCI provides input to Camden stormwater utility feasibility study	Local moderator	City must initiative feasibility study process.	50 residents educated on stormwater utility; City completes stormwater utility feasibility study.	<i>In Progress: Stormwater utility study set to be released soon. Have had reps speak on the topic at the summit and working group meetings.</i>
Flooding/CSO Mitigation: Conduct community meetings to educate residents on Camden's Long-term Control Plan & Camden's water quality	Local moderator	Scheduling	100 residents participate in community meetings.	<i>In Progress: Waiting for LTCP to be more finalized then will conduct greater outreach</i>
Flooding/CSO Mitigation: Identify and prioritize flooding hotspots	Camden Reports flooding data; Funding for study to identify flooding causes	Funding	Study that identifies primary flooding areas and their causes.	<i>In Progress: County is launching new app that should be more effective than Camden Reports.</i>
Drinking Water: Produce community education materials (brochure, postcard) on mitigating risks to lead in water and encouraging drinking tap water.	Examples of other education materials; Graphic designer; Translation	Translation; Community appeal	All residents receive education material on drinking water lead risk & tap water consumption.	<i>Done: brochure was delivered to every door in Camden through Leading with Lead</i>

Community Access to Water: Encourage access to water via on-water programming	Marketing partnerships		CCI members host, participate and market on-water education and programming for residents.	<i>Ongoing: ipaddle had a successful event; CAS and UrbanPromise held other paddles as well</i>
CCI: Increase resident engagement in working group	Meeting assistance (facilitation, note taking)	Virtual limitations; getting the word out; scheduling	Increased resident participation in regular and special CCI meetings	<i>Ongoing: In progress: expanded reach of CCI via virtual format. The water working group averaged 15 attendees, 7.4 of which were Camden residents/ businesses (averaged over 7 meetings)</i>