

## **Waste Management**

December 8, 2021

10:00am-11:00am

Zoom



### **Notes**

#### **I. Welcome and Introductions**

- 9 attendees; 8 Camden residents/businesses

#### **II. Hot Topics**

##### **a. Plastics Ban:**

- Met with Camden County Clean Communities Camden County Coordinator; he will be organizing bag giveaways which will include Camden City
- To do: Meet with Keith of DPW to discuss the municipal allocation of Clean Communities money including funding for re-usable bags and coordination with retailers on the plastics ban

#### **III. 2021 Waste Management Working Group Work Plan**

##### **a. Revisit 2021 [Waste Management Working Group Action Plan](#): progress, reorientation, edits to actions**

##### **b. CCI feedback generally:**

- Involve more schools and businesses -> reach out to organizations such as the Haddon Ave. Business Association
- Utilize text updates like Connect the Lots does
- Have CCI attend neighborhood meetings and give short presentations on the meetings, purpose, how to get involved, etc. & bring resident concerns back to CCI working groups
- Meet on site (ex: illegal dumping sites, rain garden projects, etc.); better for improving visibility, bringing the issues to life, getting resident feedback
- Need "to-do's" or "small wins" as tangible items to realize the successes of CCI
- We should have dynamic and interactive maps which document all of CCI's work, tracking project progress
- We could have CCI working group champions (one for each working group) who would keep their eye on the working plan, keep missy accountable
- We could have CCI ambassadors (youth or otherwise) for each neighborhood

##### **c. Notes on 2021 Waste Management work plan:**

- Need a waste management representative in the room; it is in their contract to do this
- Need to have a column for issue identification; this would serve as a log to hold the working group accountable
- There is a huge issue with illegal dumping: happening too often
  1. also, the issue of dumping on their own property (Yaffa, Atlantic, etc.)
  2. worth distinguishing these two in the work plan
- We should leverage tools we have
  1. Ex: state pays for app (recycle coach) that can be utilized more
- Want to get DPW representative in the CCI room

#### **IV. 2022 Vision: Goals, Strategies, and Objectives**

##### **a. Goals for CCI generally**

- To have more community input; we could lean on community leaders to bring issues to the forefront (ambassadors/champions)
- To have more awareness and visibility for the CCI
- To establish a committee (like shade tree committee)
- To build out a google like map of areas of concern
- To get on the city's radar more so that they can share CCI information when they are out of options for solutions for residents

**b. Resources CCI wide:**

- Eco Charter School, Board of Education
- Rutgers Camden office of civic engagement (do they have an environmental contingency?), Civic Scholars
  1. Align CCI's community efforts with classes
  2. Leverage business school too
- Community groups like Save our Waterfront, PBCIB, etc.
- 76ers

**V. 2022 Waste Management Working Group Work Plan**

**a. Goals for Waste Management Working Group**

- For CCI Waste to be more intertwined with DPW
- To have friendly competition between neighborhoods for most communicative neighborhood as it relates to waste, cleanest neighborhood too?
  1. Have city hall discuss the project
  2. tangible: could track % of residences with recycling buckets out
- To advocate for drones, use that imagery to measure certain things like locations of illegal dumping
  1. Involve Hopeworks
  2. Could also measure flooding
- lobby for city to mandate CCI goals are incorporated into neighborhood plans... will then lead to community groups participating more
  1. \* for those not mandated by city, reach out directly to CLHI, SJCS, etc.

**b. Issue Identification:**

- include public trash cans in infrastructure/ road projects
- Glitter project in Philly as a pilot: make sure folks get paid for their work
- Need better communication with DPW, ask them to report piles as they come across

**c. Resource Identification:**

- Potentially whoever handles waste management at Rutgers? Camden County Community College?
- Old DCCB map as a template for revamped interactive map
  1. Map found here: <https://www.camdendccb.com/map/>
  2. Form is here: <https://www.camdendccb.com/create-dccb-submission/>
  3. Issues with this map: not extremely user friendly, not used much
- CSSD
- AmeriCorps: Center for Family Services; hire folks for support on CCI projects

1. They had an initiative to leverage community service folks to clean up waste, pandemic may have stopped it

**VI. Additional Information/Resources**

DISCLAIMER: This is a summary of the meeting and is based upon the written notes and memory of individuals from Cooper's Ferry Partnership and members of the CCI Core Team. The notes are intended to capture only the main points made in the meeting, and they reflect comments on work-in-progress. The notes do not imply a specific opinion or commitment on the part of any individual or organization represented at the meeting. Report any corrections to [camdencollaborative@camdenpinc.com](mailto:camdencollaborative@camdenpinc.com)

*Next Meeting: CCI Waste Management Working Group Meeting, January 12<sup>th</sup> at 10 am*