

Waste Management

July 13, 2022

10:00am-11:00am

Zoom



Notes

I. **Welcome and Opening Discussion**

a. 12 attendees; 5 Camden residents/businesses

b. Discussion topic: what information should go on an informational mailer (mock up on the following page) to Camden residents about properly disposing of waste?

- **Overarching ideas:**

- proper trash/recycling separation (that info is already sent out, though), how to get rid of bulk items, how to report illegal dumping (Camden Reports, NJDEP hotline, etc.), different programs throughout city focuses on reducing waste, e-waste collection
- make into a “don’t trash Camden” theme

- **Specifics:**

- Ask Keith Walker (DPW) what phone # they’d want on the mailer
- Ask if GovAlerts is up and running and can be placed on the mailer
- Mail out with a magnet so people can put the list on their fridge
- Need funding for graphic designer/ mailing/ printing
 - a. Mail out with water bills
 - b. Covanta can sponsor
- Add a focus on litter specifically to this brochure
- Need more images on this brochure

- **Conversation:**

- Consider making the brochure more serious or keeping it light and flashy
- Lady of Lourdes & Harley Cemetery area is filthy due to frequent illegal dumping in that area. Perhaps a separate mailer for businesses?
- Perhaps focus on daily personal littering and people’s habits.
- idea for a “Camden Cleanup Challenge”
- school kids could create youtube/ tik tok/ etc. videos encouraging better habits, stopping littering etc.

FRONT

**ATTENTION
CAMDEN
RESIDENTS**

OPEN IMMEDIATELY

This is a V.I.P.
(very important pamphlet)
about Trash



HALF OPEN

**Trash 101:
The Basics**

1. Know your trash day!
(link)
 - Have both a trash and recycling bin
 - Put out trash + recycling no earlier than the night before your trash day
2. Properly separate trash (link to or insert of reciling/ non-recycling list)
3. Download Recycle Coach App

(PERHAPS A WORDSEARCH/ CROSSWORD ABOUT TRASH... SOMETHING TO INTRIGUE PEOPLE ENOUGH TO READ ON)

MAKE GAME FOR HOW TO SORT TRASH

FULLY OPEN

**Trash 101:
The Basics**


1. Know your trash day!
(link)
 - Have both a trash and recycling bin
 - Put out trash + recycling no earlier than the night before your trash day
2. **How you must sort trash** (link to or insert of reciling/ non-recycling list) (emphasize styrafoam/flimsy plastic is not recyclable)
3. Download Recycle Coach App

**Trash Care
Level 2**

1. How to properly dispose of bulk items (provide examples)
2. How to properly dispose of e-waste (provide examples)
3. Reporting illegal dumping
1-800-WARN DEP
Camden Reports
GovAlert

**TRASH STATUS-
EXPERT**

1. Practice Zero Waste
2. Get involved in clean-ups
 - Camden Strong Events
 - Adopt-A-Drain
 - Block Supporter Initiative (N. Camden)
 - PowerCorps (young adults)
 - Parkside Clean Team
 - Contact Local CDC
 - Sign up to CCI's Clean Team to volunteer at various ad hoc cleanups



BACK

(LOGOS [CCI, CITY, COUNTY, NJDEP, WHO ELSE?])/SIMPLE TRASH GRAPHICS FOR AESTHETICS)

II. Hot Topics

a. Ongoing issue sites:

- Yaffa & Sons Property – Soil Pile: CRA/City, NJDEP updates
 - Final MOU between City, CRA, State, and County close to agreement
- Block 1 lot 1: CRA/City, NJDEP updates
 - Owner belatedly stating he'll submit reports to DEP

b. Other nuisance sites: 300 block of Atlantic Ave. tire stockpile. Any others?

- Idea: create a catalog of frequent dumping sites

III. Zero Waste

a. Current Issues:

- Plastic Bag Ban: Anyone hearing issues with compliance? Any complications the CCI can assist with?
 - Food pantries required to comply in November
 - a. Statistic of how many times you need to use the plastic bag to make it worthwhile should be advertised along with bag giveaways
 - b. Dunkin and others used paper straws, a month or so switched back to plastic straws
 - i. Enforcement? Reach out to Marvin
 - CCP had

b. Key Next Steps

- Idea to run with: “donate bags here” and “get bags here” signs, have bag redistribution boxes to put in CBOs and corner stores/ groceries/ bodegas

IV. Illegal Dumping

a. Current Issues

- Surveillance and/or task force to focus on illegal dumping issue areas; perhaps a funding mechanism for businesses to get cameras pointed at dumping sites
- DPW Update:
 - DPW is contemplating night shift lookouts for illegal dumping; have been taking more and more dumpers to court, winning cases and fines.

b. Key Next Steps

- ***Social media campaign?***
 - Show off “wins” in taking dumpers to court, showing that the city is taking it more seriously and letting potential dumpers know their odds of getting caught have gone up, and that dumping is a serious crime
 - We could reach out to Home Depot, Lowes, etc. just to let them know, spread the word amongst the industries that often illegally dump
 - a. Perhaps a warning billboard?
- Get special presentation from Mayor and others on \$500k grant to fund cameras, maybe CCI should be briefed on that plan/ provide feedback

V. Waste Collection

a. Current Issues

- DPW:
 - Mattresses are a bulk item. For bedbug infested mattresses, DPW will provide a free cover that must cover the mattress before DPW will collect it.
 - 5 bags + 3 bulk items permitted per week

- Waste Management has complained of staffing shortages, so DPW is receiving complaints about missed trash collections, late trash collections; WM issues common to all towns, not just Camden
- Plastic bags and foam are not recyclable; recycling rules change frequently, confusing and frustrating many residents.

b. Key Next Steps

- Look into grants for “toters” or wheeled trash cans with lids

VI. Additional Information/Resources

- a.** The [EJ Rule proposal](#) is open to public comment. Submit comments [here](#).

DISCLAIMER: This is a summary of the meeting and is based upon the written notes and memory of individuals from Cooper’s Ferry Partnership and members of the CCI Core Team. The notes are intended to capture only the main points made in the meeting, and they reflect comments on work-in-progress. The notes do not imply a specific opinion or commitment on the part of any individual or organization represented at the meeting. Report any corrections to camdencollaborative@camdencpinc.com

Next Meeting: CCI Waste Management Working Group August July 10th at 10 am