

Waste Management

January 12, 2021

10:00am-11:00am

Zoom

Notes

I. Welcome and Introductions

- a. 21 attendees; 12 Camden residents/businesses

II. Hot Topics

- a. Yaffa & Sons Property – Soil Pile
 - Conversations continuing
- b. Block 1 lot 1
 - Some correspondence from owners; no concrete updates
- c. Sustainability Ordinance: how it is used by the planning board (Dr. Williams, Director of Planning for Camden City)
 - How it works:
 1. Implemented via the Zoning Code
 2. When someone applies for site plan/ etc., Zoning Board has a pre-application meeting to go through requirements
 - a. Based on the type of development, they may do a different type of review
 - b. They alert the developer about what will be asked of them
 3. The ordinance requires EIS or traffic analysis no matter the size of the plan proposed
 4. The ordinance itself is vague and leaves the planning board and the developer to make up and address specific sustainability goals
 - Thoughts on edits/ additions to the ordinance:
 1. Want it to clarify specific metrics behind goals so there is less wiggle room
 - a. Ex: Redevelopment of the waterfront, may fit the sustainability ordinance but does not acknowledge environmental justice issues; this could be addressed with new rules
 2. Ordinance is from 2015, would need data to support any adjustments to keep in line with climate change (ex: [NJDEP Climate Change Report](#))
 3. Look to Newark's sustainability ordinance which supposedly has bit more "teeth" than Camden's: <https://ecode360.com/36713878>
 - The ordinance does cover stormwater; CCMUA does outreach to upstream communities on their stormwater management which has an impact on Camden's
- d. Morgan Berman, Founder and CEO of [MilkCrate](#): presentation on [Glitter](#), an app that allows people to #1 report litter and #2 get paid to pick it up
 - Mobile app to solve the litter issue
 1. Scalable paid model: people can sign up to get paid to clean block

- a. Neighbors come together to pool funds to pay for a cleaner
- Currently in Philadelphia: 30 blocks in the city getting cleaned, 5 cleaners; cleaners are hired based on need for \$15/hour
 1. Going for a profit share model door to door marketing coming soon
 2. Paid through CashApp, hope to convert everyone who wants to be an employee to be an employee
- Extra funds go to impact fund which go towards a block that can't pool the necessary funds
- Glitter handles everything from hiring to cleaning to system for sending pictures to cleaning crew communications
- Glitter has partner opportunities wherein organizations such as churches or retailers can fill out a form if they want to sponsor a block
- As Glitter expands, they can pilot 2 options: (1) managing cleaning for all locations and (2) hand-off the management to more local organizations
 1. No relationship with the City of Philadelphia, their council would not pass a bill to support it
- When they get one-time checks/ grants, that money goes to door-to-door marketing, outreach, sustainable growth
- Hiring an 8 hour/ week marketing associate role
- Email: morgan@getglitterapp.com

III. Zero Waste

a. Current Issues:

- Plastics Ban: how to prepare residents, businesses for May 1 deadline
 1. Healthy Corner Store Network's sustainability training set for January 25th
 2. Marketing: not sure if a letter has gone out about the upcoming plastics ban

b. Key Next Steps

- Follow Philadelphia's venture with their plastics ban (especially look into how Bodegas and similar establishments are getting support if at all)

IV. Illegal Dumping

a. Current Issues

b. Key Next Steps

- Illegal Dumping intervention toolkit for local community groups

V. Waste Collection

a. Current Issues

b. Key Next Steps

- Tap into Mayor's [Camden Strong Initiative](#) with waste removal materials

VI. 2022 Waste Management Working Group Work Plan

a. Revisit 2022 [Waste Management Working Group Action Plan](#): goals, strategies, objectives. Guiding Questions:

- ALL CCI MEMBERS: Fill out this [Form](#)

VII. Additional Information/Resources

a. Camden reports: used more for illegal dumping than flooding

- County and city are launching a new app. Should be similar to 311 system where residents can submit a bunch of complaints

- b. DPW updates from pilot projects:
 - Mobile unit cameras (sky view), Decoy Cameras, Gridless cameras
 - Sky view camera (on trailer) has been effective
 - 1. Changed location of a couple of them
 - 2. Leasing the units (one was vandalized on Chestnut St. between 6th and 7th St.)
 - Gridless Camera (pole mounted) at 28th and Adams
 - 1. People started to dump behind it where the camera can't see; plan to move it January 25th
 - Want to make illegal dumping prosecution a priority with police chief
 - a. Action Item: Add DPW illegal dumping update agenda
 - b. State has new funding for cameras for municipalities working on illegal dumping

DISCLAIMER: This is a summary of the meeting and is based upon the written notes and memory of individuals from Cooper's Ferry Partnership and members of the CCI Core Team. The notes are intended to capture only the main points made in the meeting, and they reflect comments on work-in-progress. The notes do not imply a specific opinion or commitment on the part of any individual or organization represented at the meeting. Report any corrections to camdencollaborative@camdenpinc.com

Next Meeting: CCI Waste Management Working Group Meeting, February 9th at 10 am